

# DUBAI BUSINESS FORUM UK

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## Dubai Business Forum UK

The Peninsula Hotel London

14-15 November 2024

### Post Event Report

# Event Overview

Dubai Business Forum UK convened senior business leaders, investors, policymakers, and innovators from Dubai and the United Kingdom to strengthen bilateral economic ties and unlock new trade and investment opportunities. Hosted in London, the Forum highlighted Dubai's role as a global business hub under the D33 Economic Agenda and showcased the emirate's investor-friendly ecosystem, innovation leadership, and sectoral strengths.

The two-day programme featured plenary discussions, expert dialogues, B2B meetings, and high-level engagements aimed at fostering long-term partnerships between the two markets.

## Key Achievements

**320+** Total Attendees

**22** Speakers

**39** Dubai Delegates

**26** B2B Meetings

**2** MOUs signed

- ❖ Dubai Chambers & London Chamber of Commerce & Industry
- ❖ Meerana & Cyberhive



# Programme Highlights

## Advancing the D33 Economic Agenda

Discussions explored how Dubai's D33 agenda is creating new pathways for international collaboration across innovation, manufacturing, finance, healthcare, sustainability, and advanced technologies.

## Innovation, AI & Future Technologies

Speakers examined opportunities in AI, digital transformation, and advanced technologies, highlighting Dubai's ambition to become a global leader in AI-driven economic growth.

## Sector-Focused Opportunities

Expert dialogues focused on:

- Healthcare & life sciences
- Green economy & sustainability
- Financial services & fintech
- Real estate & infrastructure
- Advanced manufacturing & logistics

### Inside Dubai: A UK Business Perspective

Moderator



Oli Barrett MBE

Company Director  
Connector Unit

Jo Malone CBE

Founder & Creative Director  
Jo Loves



# Featured Speakers

## Dubai Speakers

H.E. Mohammad Ali Rashed Lootah, President & CEO, Dubai Chambers

H.E. Mansoor Abdullah Khalfan Juma Abulhoul, UAE Ambassador in the United Kingdom

H.E. Abdulaziz Bin Yagub AlSerkal, CEO Industrial Platform, Dubai Investments PJSC

Dr. Marwan Mohd Al Mulla, CEO, Health Regulation Sector, Dubai Health Authority

Dr. Juma Al Matrooshi, Director General, DSO

Mohamed Sharaf, COO, Dubai Economic Development Corporation

Salem Al Shamsi, Vice President – Global Markets, Dubai Chambers

Nader Al Bastaki, Managing Director – Strategy & Development, Dubai Future Fund District

Ammar Al Malik, Executive Vice President - Commercial Leasing, TECOM Group

Ali Hassan, Senior Representative – Global Markets, DIFC Authority

Majid Saqer Al Marri, CEO Real Estate Registration & Services, Dubai Land Department

## UK Speakers

Julia Onslow-Cole, Chair of the Board, London Chamber of Commerce and Industry

Mark Rosenberg, Chief Commercial Officer – Commercial & Operations, DP World Europe

Matthew Griffin, Founder and Futurist in Chief, 311 Institute

Jeremy Thomas, Founder, Owner and CEO, Astral Tech

Alex White, General Manager EMEA, Sambanova

Cora McLaren, Managing Director, Head of International Subsidiary Banking, HSBC UK Bank

Jo Malone CBE, Founder & Creative Director, Jo Loves

## Afternoon Programme Speakers

Mohammad Alkassim, Director – Investment Attraction, Global Markets Sector, Dubai Chambers

Nadim Badran, Director – Commercial & Engagement, Dubai Expo City

Abdulrahman Shahin Mohamed, Senior Vice President, Property Management & Supply Chain, Dubai Commercity

Abdur Rahim Ghulam Nabi, Chief Advisor, Dubai Airport Free Zone

Ammar Al Malik, Executive Vice President - Commercial Leasing, TECOM Group

# Dubai Delegation

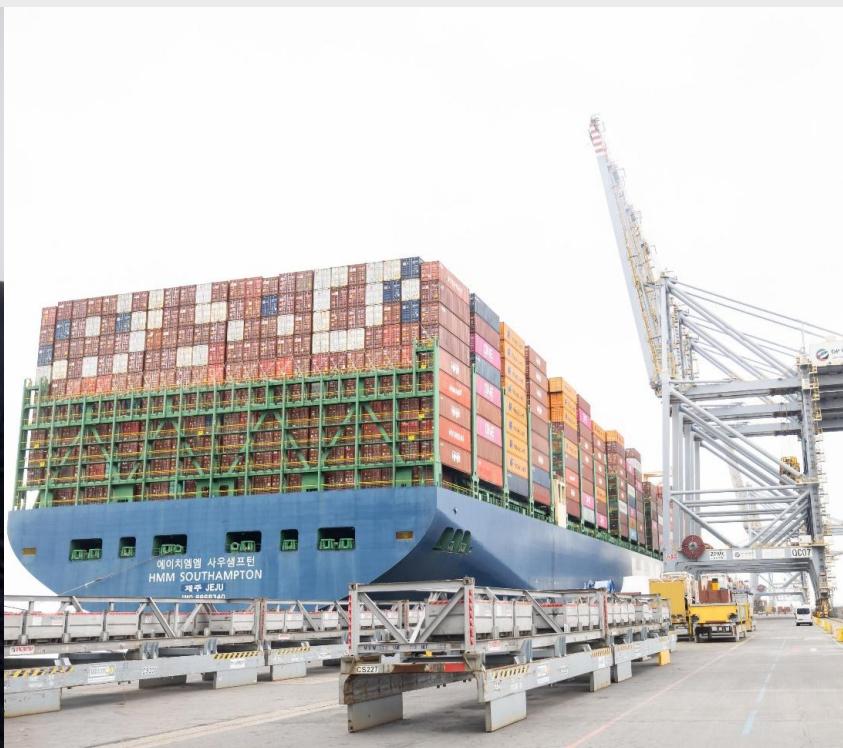
The Dubai delegation comprised representatives from government entities, free zones, and leading corporates, reflecting the diversity and depth of Dubai's economic ecosystem. Delegates engaged in strategic discussions and B2B meetings with UK counterparts, generating strong interest across multiple sectors.



# Site Visit

## DP World London Gateway Site Visit

Delegates visited DP World London Gateway Port to explore logistics capabilities and opportunities for collaboration in global trade and supply chains.



# Strategic Engagements

## VIP & Institutional Meetings

High-level meetings were held with:

- London Chamber of Commerce and Industry
- Make UK
- Kent Invicta Chamber
- Thames Valley Chamber
- Arab-British Chamber of Commerce

## Dinner at Kensington Palace

An exclusive dinner was held at Kensington Palace on 14 November 2024, bringing together senior business leaders and government representatives from Dubai and the United Kingdom. The evening provided a prestigious setting for high-level networking and meaningful dialogue, strengthening relationships and reinforcing the strong economic ties between the two markets.



# MOU Signing

## MOU Signing London Chamber of Commerce and Industry



## MOU Signing Meerana & Cyberhive



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