

# DUBAI BUSINESS FORUM

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## Dubai Business Forum Dubai

Madinat Jumeirah

1 – 2 November 2023

### Post Event Report

# Event Overview

Dubai Business Forum 2023 convened over 2,000 business leaders, investors, policymakers, and innovators from more than 40 countries to explore the shifting dynamics of global trade and investment. Held in Dubai under the theme “Shifting Economic Power: Dubai and the Future of Global Trade,” the Forum positioned the emirate as a leading global hub for business, innovation, and strategic economic partnerships. Aligned with Dubai’s D33 Economic Agenda, the Forum showcased the emirate’s forward-looking policies, integrated economic ecosystem, and ambition to double the size of its economy over the next decade, fostering meaningful dialogue and cross-border collaboration.

## Key Achievements

- 2,000+** Delegates
- 40+** Countries Represented
- 32** Speakers
- 24** Plenary Sessions
- 550+** Scheduled Meetings
- 20+** Deals Signed



# Programme Highlights

## Globalization

Discussions explored how rapid technological change and increased mobility of goods, services, capital, and talent are reshaping global trade. Speakers emphasized the importance of resilient supply chains, regional integration, and strategic cooperation between major economies, positioning Dubai as a key enabler of global connectivity and trade.



## Foreign Direct Investment

Discussions highlighted the shifting global FDI landscape amid geopolitical disruption and economic pressures, emphasizing the importance of open policy frameworks and diversified economies. Dubai was positioned as a resilient investment hub, driving growth through sector diversification, SME development, and sustainability-focused initiatives aligned with the D33 Economic Agenda.



# Programme Highlights

## Digital Transformation

Sessions highlighted the accelerating impact of digital technologies, artificial intelligence, and robotics on global productivity and economic growth. Discussions emphasized innovation-driven development, responsible AI adoption, and the integration of advanced technologies to enhance efficiency, supply chains, and future industries aligned with Dubai's long-term economic strategy.



## Emerging Markets

Discussions highlighted the growing influence of emerging economies in shaping the future global landscape, with diversification, tourism, infrastructure, and digital development identified as key growth drivers. Dubai was positioned as a model for economic resilience and integration, offering a strategic platform for emerging markets to accelerate sustainable, long-term expansion.



# Future Theatre

The Future Theatre hosted TED-style keynote sessions exploring frontier industries, AI, robotics, smart cities, and the evolving future of global trade and investment. In an intimate setting, the platform provided forward-looking insights on trends shaping long-term economic growth across industries and societies.



# Home Of Dubai Chambers

The Home of Dubai Chambers provided a dedicated engagement space where delegates connected with expert representatives, accessed advisory support, and held curated meetings. The space featured Launchpad Dubai, supporting international companies entering the market, and The Deals Hub, facilitating strategic announcements and business launches.



# Cocktail Reception

More than 500 of the most influential global business professionals, industry leaders and government officials gathered at the cocktail reception for an evening of networking.



# Deals & Launches

More than 20 major deals and strategic agreements were announced through The Deals Hub, supporting international expansion, innovation partnerships, and cross-border investment. Key highlights included the launch of new innovation centres, the establishment of strategic economic corridors, and high-impact collaborations across finance, technology, and emerging industries aligned with the D33 Economic Agenda.



# Looking Ahead

Under the theme Shifting Economic Power: Dubai and the Future of Global Trade, the Forum reinforced Dubai's ambition to double the size of its economy under the D33 Economic Agenda and strengthen its position among the world's top three global cities for business. The event deepened international engagement and laid the foundation for continued trade, investment, and strategic partnerships in future editions of the Dubai Business Forum.



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