



# DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS

# EVENT AGENDA

China World Hotel, Beijing

China, Dubai, and Beyond: Igniting Global Trade & Investment. Transforming Business for the Future

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Wednesday, August 21, 2024

Dubai Business Forum China, powered by Dubai Chambers, will welcome a highly select group of business leaders to discover opportunities of doing business in Dubai and its potential for igniting global trade and investment.

Dubai Business Forum China will be a first step in forging partnerships between Chinese businesses and like-minded partners in Dubai, ranging from multi-nationals, unicorns and investors, so together we can (re)invent products and solutions for long-term growth. The Dubai Economic Agenda D33 aims to position the emirate among the world's top three urban economies within the next decade, holding tremendous promise for investors seeking to be part of a resilient and future-ready economy. Dubai Business Forum China will shed light on how the D33 initiative's focus on integrated ecosystems to attract high-growth companies to Dubai supports Chinese companies in designing their long-term presence in the emirate.

8:00 – 9:00

Registration & Networking

9:00 – 9:05

Welcome by Master of Ceremony

9:05 – 9:15

Opening Remarks: The Bridge from Opportunity to Global Growth  
Speaker: H.E. Mohammad Ali Rashed Lootah, President & CEO, Dubai Chambers

9:15 – 9:25

Welcome Address  
Speaker: H.E. Hussain bin Ibrahim Al Hammadi, Ambassador of the United Arab Emirates to the People's Republic of China

9:25 – 9:35

Special Address  
Speaker: Huaigang Guo, Chairman, CCPIT Beijing

9:35 – 10:05

Further Together with D33: A Win-Win Approach to Expansion (Panel Discussion)

**Discussion Overview:**

Building on Dubai's ambitious D33 Economic Agenda, this session explores how it fosters a dynamic business ecosystem, offering Chinese companies an opportunity for global expansion in a vibrant region with a strategic location. Attendees will gain a first-hand account of the bespoke support structure, initiatives and activities that steer Chinese companies towards success in Dubai. The discussion will showcase the advantages of streamlined business processes and cutting-edge infrastructure. Experts will offer insights into how to utilize the emirate as a springboard for further regional and global success, through thriving partnerships.

Speakers:

H.E. Hadi Badri, CEO, Dubai Economic Development Corporation

Jeffrey Li, Managing Partner, Tencent Investment

Yang Zhang, CEO, CGP Investment

Moderator: Qian Liu, Consultant & Former Managing Director – China, The Economist

10:05 – 10:20

Dubai – a Gateway to Global Markets (Fireside Chat)

**Discussion Overview:**

Dubai's strategic location positions it as a vital hub for connecting China to major markets in Europe, Africa and the Middle East. In this discussion, we consider how we can facilitate the flow of Chinese goods, leverage the UAE's trade agreements and build resilient supply chains for 'Made in China' products in the UAE. With non-oil trade between China and UAE expected to surpass \$200 billion by 2030, how can Chinese companies make the most of this opportunity?

Speaker: Abdulla Al Hashmi, COO, Parks & Zones, DP World GCC

Moderator: Shirley Yu, Political Economist, Media Contributor

10:20 – 10:50

Projecting the Long-Term Potential of Shared Ambitions (Panel Discussion)

**Discussion Overview:**

Sharing ambitions in innovation (China's "Made in China 2025" and Dubai's D33), industries such as green tech, and e-commerce are already creating fertile ground for China-Dubai collaboration. China's "going global" strategy finds a launchpad in Dubai's access to regional markets. How will these geo and business synergies evolve over the next 10-15 years, and how can business leaders project the direction and pace of them to optimise FDI and global expansion strategies?

Speakers:

Sheng Chen, Founder & Chairman, VNET

Stephen Moss, Regional CEO Middle East, North Africa & Türkiye, HSBC

Yicheng Xu, Acting CFO, Member of the Management Committee, China International Capital Corporation

Moderator: Qian Liu, Consultant & Former Managing Director - China, The Economist

10:50 – 11:20

Networking Break

11:30 – 12:00

Collaborating for Success – Synergies Creating Stronger Industries (Panel Discussion)

**Discussion Overview:**

Part of Dubai's success hinges on its strategic cluster economy. These specialized hubs co-locate companies within specific industries, fostering collaboration, resource sharing, and a skilled talent pool. This session will uncover how Chinese companies eyeing regional expansion can benefit from strategic free zones, comprising peers, R&D institutions, and advanced infrastructure, along with streamlined operations, cost optimization and environments cultivating innovation. Free zones further incentivize investment with 100% foreign ownership and profit repatriation. Could this be THE growth model of the future?

Speakers:

Abdulla Belhoul, CEO, TECOM Group

Dr. Juma Almatrooshi, Director General, Dubai Silicon Oasis

Mohsen Ahmad, CEO - Logistics District, Dubai South

Moderator: Shirley Yu, Political Economist, Media Contributor

12:00 – 12:15

Taking the Leap - a Firsthand Account (Fireside Chat)

**Discussion Overview:**

We hear about a firsthand success story from a Chinese business leader in Dubai highlighting the benefits of access to a vast market and strategic initiatives. For ambitious businesses seeking global expansion, Dubai presents itself as the ideal and accessible launchpad.

Speaker: Patrick Yang, Executive Director & CEO, BAIC International

Moderator: Shirley Yu, Political Economist, Media Contributor

12:15 – 13:15

Joint Visions and Tech Frontiers - Innovation and High-Growth Sectors

Part 1:

12:15-12:35

AI Powerhouses - Fueling Regional and Global Ambitions (Fireside Chat)

**Discussion Overview:**

This session delves into the potential for a strategic AI partnership between China and Dubai. China's advanced AI R&D capabilities, coupled with Dubai's commitment to digital transformation and economic diversification, create a powerful synergy. By leveraging these complementary strengths, we'll discuss opportunities for high-impact AI solutions and joint ventures, and how to realise China and Dubai's joint vision, expanding it to regional and global markets.

Speaker: Vincent Zhang, President, Westwell

Moderator: Qiuyuan Li, Anchor, CGTN

Part 2:

12:35-12:55

Green Tech: Cultivating Sustainable Growth (Expert Dialogue)

**Discussion Overview:**

China and Dubai are prioritising sustainable business and fostering green tech. This session delves into the compelling opportunity for collaborative advancement and strategic alliances harnessing China's pre-eminence in developing sustainable solutions and synergizing it with Dubai's ambition to become a global hub for innovation ecosystems. Learn how together Chinese companies can leverage Dubai to bolster innovation, co-creation and build high-value companies catering to the global demand for sustainability solutions.

**Speakers:**

Manal AlBayat, Chief Engagement Officer, Expo City Dubai

Dr. Ling Shao, Chief Scientist, Terminus Group & President, Terminus International

Moderator: Qian Liu, Consultant & Former Managing Director – China, The Economist

Part 3:

12:55-13:15

Advanced Healthcare Innovation for All (Expert Dialogue)

**Discussion Overview:**

China's expertise in data analysis and telemedicine combined with Dubai's advanced healthcare infrastructure creates fertile ground for innovative and accessible healthcare solutions with global market reach. Uncover more about the opportunities in this space during this expert discussion with those leading the charge.

**Speakers:**

Dr. Marwan Al Mulla, CEO of Healthcare Regulation Sector, Dubai Health Authority

Wei Liu, Co-Founder & CEO, BioMap

Moderator: Qiuyuan Li, Anchor, CGTN

13:15 – 14:30

Networking Lunch

14:30 – 17:00

**Navigating Global Expansion: A Strategic Entry into Dubai (Briefing Session)**

In parallel to rare and valuable bilateral meetings made only possible at the Dubai Business Forum China, attendees have the opportunity to attend sessions presenting Dubai free zones, as well as hearing directly from the Dubai Chambers Global Markets team. Gain in-depth knowledge about specific industries, incentives, and strategies in our 30-minute expert-led sessions. Discover how to successfully expand your business and achieve your growth objectives.

These intimate sessions are highly informative and offer a chance for direct limited spaces available, so please arrive promptly to avoid disappointment.



ROOM 1: Arcade Level

Facilitator: Shirley Yu, Political Economist, Media Contributor

14:30 – 15:00

Dubai Chambers Global Markets

Learn about Dubai Chambers' strategic initiative launched to support its members in expanding their business into international markets. The Global Markets team facilitates business matchmaking and partnerships, helping companies build relationships with key stakeholders, exponentially unlocking growth potential.

Speaker: Marwan AlMarri, Regional Director – Asia, Global Markets Sector, Dubai Chambers

15:00 – 15:10

Networking Break

15:10 – 15:40

JAFZA (Jebel Ali Free Zone)

Discover how JAFZA's strategic position and integrated logistics platform at Jebel Ali Port make it the ideal gateway for China's automotive sector. This session will explore Dubai's world-class infrastructure and connectivity, which have made it a critical hub for the global car trade. Learn how Jafza can help Chinese automotive businesses expand their global footprint and drive growth in the region

Speakers:

Anders Kron, Vice President Business Development, Parks & Zones, DP World GCC

Shengli Hu, Senior Manager Business Development, Parks & Zones, DP World GCC

15:40 – 15:50

Networking Break

15:50 – 16:20

Dubai South

Mohsen Ahmad, CEO of Logistics District, Dubai South, will deliver a compelling presentation on the dynamic factors driving the robust economic growth of the UAE and Dubai. He will also provide key insights into the UAE-China bilateral relations and trade, the latest trends in the e-commerce sector across the UAE, MENA, and China. Additionally, he will showcase Dubai South's masterplan, its key business districts, and highlight what makes it an exceptional investment and residential destination.

Speaker: Mohsen Ahmad, Chief Executive Officer - Logistics District, Dubai South

## ROOM 2: Arcade Level

Facilitator: Qian Liu, Consultant & Former Managing Director – China, The Economist

14:30 – 15:00

### Dubai Expo City

The transformed site of Expo 2020 Dubai has been repurposed into a vibrant, sustainable, and future-oriented community, home to innovative companies envisioning and bringing the future to life. Join leaders to explore how this free zone can catapult your company's growth in a cultivating environment.

#### Speakers:

Nadim Badran, Director of Commercial & Engagement, Dubai Expo City  
Yutong Duan, Manager of Strategy & Development, Dubai Expo City

15:00 – 15:10

### Networking Break

15:10 – 15:50

### DIEZ (Dubai Integrated Economic Zones Authority)

Discover Dubai Integrated Economic Zones Authority and its component free zones and find out how this unified platform serves businesses looking to set up operations in Dubai and thrive in the region. Hear directly from leaders of:

- Dubai Integrated Economic Zones
- Dubai Airport Free Zone
- Dubai Silicon Oasis
- Dubai CommerCity
- Oraseya Capital

#### Speakers:

Abdur Rahim Ghulam Nabi, Chief Advisor to Director General/CEO, Dubai Airport Free Zone  
Arjun Sarkar, Senior Director – Digital Solutions, Dubai CommerCity

15:50 – 16:00

### Networking Break

16:00 – 16:30

TECOM Group

This presentation will provide a comprehensive overview of TECOM Group and its role in Dubai's economy. We will explore why Dubai is an attractive business destination for Chinese companies, highlighting successful examples of Chinese enterprises within the TECOM Group ecosystem. Additionally, the presentation will delve into the broader context of China-UAE trade relations.

Speaker: Ammar Malik, EVP, Commercial Leasing, TECOM Group

End of Dubai Business Forum China