

DUBAI
BUSINESS
FORUM
CHINA

POWERED BY
DUBAI CHAMBERS

Dubai Business Forum China 2026

Official Dubai Delegation Handbook

Shenzhen, China
14 October 2026

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H.E. Eng. Sultan Al Mansoori - Delegation Leader

Chairman

Dubai Chambers

Dubai Chambers is the engine of Dubai's economic development and business growth. As the umbrella organisation of Dubai Chamber of Commerce, Dubai International Chamber, and Dubai Chamber of Digital Economy, Dubai Chambers empowers the local business community, builds and reinforces international partnerships, and accelerates the growth of the digital economy, cementing Dubai's position as a leading global hub for business, trade, and investment.

غرف دبي
DUBAI CHAMBERS

Sector

Chamber of Commerce

DUBAI BUSINESS FORUM CHINA

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H.E. Mohammad Ali Rashed Lootah

President & CEO

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Salem Al Shamsi

Executive Vice President, International Relations Sector

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Saeed Al Gergawi

Vice President - Digital Economy

Dubai Chambers

Dubai Chamber of Digital Economy, one of three chambers operating under the umbrella of Dubai Chambers, aims to strengthen Dubai's position as a global leader in the digital economy; attract specialised talent, leading companies, and new investments; and create a stimulating environment that supports the growth of digital companies. .

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Abdulla AlGaoud

Director - Digital Operations • Digital Economy Sector

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Omar Khan

Head - Research and Data • Research and Data Department

Dubai Chambers

The Research and Data Department is the central business intelligence, research and analytics function supporting all three chambers under Dubai Chambers. Primarily housed within the Business Advocacy Sector of the Dubai Chamber of Commerce, the department provides the intelligence and evidence that underpin strategic decision-making, business advocacy and initiatives to strengthen Dubai's competitiveness as a global business hub.

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Adib Rashid

Director, Dubai Centre for Family Businesses
Dubai Chambers

The Dubai Centre for Family Businesses operates under the umbrella of Dubai Chambers and is dedicated to advancing the interests of family-owned enterprises in Dubai. It serves as a strategic platform to support the long-term continuity, governance, and growth of family businesses; an essential pillar of the region's economy.

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Marwan AlMarri

Director, Asia Region

Dubai Chambers

Marwan Ghanim Al Marri is the Director for Asia Region at Dubai International Chamber, one of the three chambers operating under the umbrella of Dubai Chambers. In his current role, Al Marri is responsible for the successful conversion of attraction leads generated in Asia, as well as managing and reporting on business operations throughout the region.

غرف دبي
DUBAI CHAMBERS

Sector

Chamber of Commerce



H.E. Dr. Raja Al Gurg

Chairperson and Managing Director
Easa Saleh Al Gurg Group

Al Gurg Group is one of the UAE's eminent family businesses, comprising over 30 companies. Since 1960, the Group has partnered with leading global brands and developed expertise across diverse industries and consumer sectors. Starting as an exclusive trading partner for iconic brands such as Grundig and Siemens, Al Gurg Group has grown into a multifaceted conglomerate operating in retail, building materials, industrial, real estate, engineering, manufacturing and services. The Group provides technical consultancy and project management across construction, oil and gas, power and infrastructure sectors. Its strengths lie in value-added products, trusted partnerships and long-standing customer relationships.



AL GURG GROUP

Sector

Retail
Electronics
Construction
Manufacturing
Engineering
Services



Mansoor Al Abbar

Director Global Business & Partnerships
Al Abbar Group

Al Abbar Group is a global leader in façade solutions, with over five decades of excellence shaping some of the world's most iconic skylines. We specialise in the end-to-end delivery of bespoke architectural envelopes — from concept design and engineering to precision manufacturing and installation. As one of the Middle East's foremost glazing and façade specialists, we combine artistry, advanced technology, and master craftsmanship to turn ambitious visions into landmark realities. Our presence spans the Middle East, South & East Asia, North America, and Europe. At Al Abbar Group, we don't just build façades — we define the face of modern architecture.

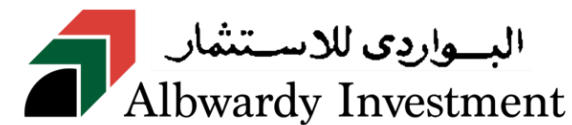


Sector
Construction



Ali Saeed Juma Albwardy
Chairman
Albwardy Investment

Albwardy Investment, founded in the mid-1970s by Ali Saeed Juma Albwardy and headquartered in Dubai, is a diversified investment group with a portfolio of more than 30 companies. Employing over 5,000 people and supported by a global partner network, the Group has grown into a multifaceted enterprise with investments spanning retail, hospitality, manufacturing, logistics, and technology. Albwardy Investment focuses on creating long-term value while contributing to sustainable economic and social development.



Sectors

Retail
FMCG
Hospitality & Real Estate
Manufacturing
Finance

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Lucas Bellieud

Managing Director

Al Futtaim Electric Mobility

Lucas Bellieud is Managing Director of Al-Futtaim Electric Mobility, leading the development and expansion of the Group's new energy vehicle portfolio in the UAE and driving the region's transition to sustainable, future-ready mobility. With more than 25 years of international experience, he has held senior leadership roles across Europe, the Middle East, and Latin America, building a strong track record in operational management, commercial strategy, and business transformation. Previously at Groupe Renault, he served as Chief Operating Officer in Türkiye and in aftersales and regional distributor management. Recognised for pragmatic, results-driven leadership, Lucas holds a degree from EDHEC Business School in France.



Sector
Automotive

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John Iossifidis

Group Chief Executive Officer
Al Ghurair

Al Ghurair is one of the largest diversified family business groups in the Middle East, with operations in five distinct strategic sectors: Foods, Development, Mobility, Infrastructure and Property Management. Established in 1960 as a trading business, Al Ghurair was one of the first pillars of industry and commerce in the United Arab Emirates. From modest beginnings, and with a proud history of innovation and entrepreneurship, the Al Ghurair family name is synonymous with the heritage, evolution, and vision of the UAE.



Sector

Foods
Development
Mobility
Infrastructure &
Property Management



Omar Handal

Managing Director
Al Handal

Al Handal International Group (HIG) is a diversified private holding company with over 80 years of experience driving growth across key sectors including banking, real estate, hospitality, fitness, travel, media, and culture. Founded in Baghdad in the 1940s, HIG has evolved from a family enterprise into a trusted regional group with a strong international presence. Through its subsidiaries, it builds partnerships, delivers landmark projects, and creates opportunities that advance economic progress and social development. Headquartered in Dubai with operations across Iraq and Turkey, the Group remains committed to sustainable growth and connecting regional expertise with global ambition.



Sector

Banking
Real Estate
Hospitality
Media

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Amna Al Jallaf

Managing Partner

Al Jallaf Advocates & Legal Consultants

Al Jallaf Advocates & Legal Consultants is a premier law firm offering comprehensive legal counsel and representation to corporate and individual clients in the UAE. The firm is officially authorized to provide Private Notary Services in Dubai, delivering professional, high-quality legal solutions across a diverse range of practice areas.

AL JALLAF Advocates &
Legal Consultants

Sector
Legal Services

Contact Details
amna.aljallaf@aljallaflegal.com
www.aljallaflegal.com



Mohamed Al Rais

Chairman
Al Rais Group

Al Rais Group is a diversified Emirati conglomerate built on a legacy of innovation, trust, and family entrepreneurship. Its investment arm, Al Rais Investment Group, drives strategic growth across real estate, logistics, technology, and diversified ventures, creating sustainable opportunities in the UAE and beyond. Al Rais Travel Group, one of the nation's most established names in travel, delivers end-to-end travel, tourism, and cargo logistics solutions while representing leading airlines. Together, these divisions reflect the Group's enduring vision of connecting people, markets, and ideas — contributing to the UAE's global leadership in business, tourism, and investment.



Sector
Conglomerate

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Ahmad Alserkal

Chairman
Al Serkal Group

Alserkal Group has been established in the UAE since 1947. We are multidivisional family business company engaged in a diversified portfolio such as Real Estate, General Trading, Engineering, Travel and Tourism, Arts and Culture, Recycling and Environmental and Waste Management Solutions (driving Circular Economy), Manufacturing, Private investments, and Transportation Infrastructure. Through our investment vertical, we are actively engaged to support start-ups companies with focus on those addressing the need of Digital Economy. We have also partnered with Ministry of Economy on 'Thabat' program to train next generations on 'Venture Studio' business building model.

Other Representatives:

- Mohammed Al Kaabi, Managing Director
- Ahmad Mohammad Althani Alfalasi, Managing Director , Nasser Bin Abdullatif Alserkal Co. (LLC)

مجموعة السركال
AL SERKAL GROUP



Sector
Real Estate
Global Investment

DUBAI BUSINESS FORUM CHINA

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Ali Majid Alshamsi

Managing Director

Majid Al Shamsi Enterprises

Founded in 1955, Al Shamsi Group is one of the UAE's pioneering family-owned enterprises, built on a foundation of integrity, service, and excellence. Over seven decades, the Group has grown into a diversified leader, offering world-class products and innovative solutions across building materials, ceramics, sanitaryware, flooring, kitchens, lighting, furniture, and home living.

Through strategic partnerships with some of the world's most respected brands, Al Shamsi Group has consistently delivered quality, innovation, and craftsmanship to the region's most distinguished projects. The Group has contributed to landmark developments, luxury residences, hospitality destinations, and commercial developments across the Middle East and Africa

Guided by visionary leadership and a commitment to sustainable growth, Al Shamsi Group continues to shape the region's architectural and lifestyle landscape. Today, the Group remains dedicated to creating lasting value for its customers, partners, and communities while building on a legacy of trust that has defined its success for more than 70 years

الشامسي
AL SHAMSI

Sector
Construction

DUBAI BUSINESS FORUM CHINA

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Maitha Al Yousuf

Director – Group Human Resources & Autosport
Al Yousuf Group

Al Yousuf Group is one of the largest diversified family business groups in the Middle East, with operations ranging from motor vehicles, real estate development to home electronics and computer operating systems. The leaders' passion and inspiration to explore different markets with no fear of challenge has steered Al Yousuf group to grow steadily in the UAE and partner with worldwide-renowned brands and represent with immense pride. The Late Mr. Yousuf Habib Al Yousuf has built an empire with the spirit & harmony of its employees and their loyalty towards the growth of Al Yousuf Group into what they are today.



اليوسف
AL YOUSUF

Sector
Retail

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Nour Al Hassan

Chief Executive Officer

Arabic.AI / Tarjama&

Tarjama is the MENA region's leading language services provider, founded in 2008 by Nour Al Hassan. Serving more than 700 clients, including governments and Fortune 500 companies, Tarjama delivers translation, localisation, subtitling, and multilingual content services across Arabic and over 100 language pairs. In 2025, the company launched Arabic.AI, an AI platform powered by proprietary Arabic large language models that supports government and enterprise clients with Arabic-first AI solutions, including sovereign deployment options for regulated sectors.

 **arabic.ai**

Sector
Technology/AI

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Tom Fux

Chief Executive Officer
AWR Automotive



**Nasser Mohammed Al
Ahmed**

Executive Director of Business
Development
AWR Automotive

AWR Automotive, part of AW Rostamani Group, provides end-to-end mobility solutions across the UAE. With over 50 years of experience, it represents leading global vehicle brands, serves more than 155,000 customers annually, and focuses on innovation, customer excellence, and sustainable mobility.

AWR
Automotive

Sector
Automotive

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Carson Zhang

UAE Country Manager

BYD

BYD is a global high-tech company dedicated to technological innovation for a better life. Founded in Shenzhen in 1994, the company operates across four major industries: automobiles, electronics, new energy, and rail transit. BYD has built vertically integrated capabilities across the new energy value chain, including the in-house development of key technologies such as batteries, electric motors, and electronic control systems. From energy generation and storage to its applications, BYD is committed to providing zero-emission energy solutions. In the automotive sector, the company offers a broad portfolio of new energy vehicles through multiple brands and continues to advance technologies in electrification and intelligent mobility.



Sector
Automobile

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Johan Surani

Director

Crescent Enterprises

Crescent Enterprises is a multinational company headquartered in the United Arab Emirates. It operates through four platforms – CE-Operates, CE-Invests, CE-Ventures, and CE-Creates – which span diverse sectors including ports, logistics, food and beverages, healthcare, life sciences, and business aviation, as well as across business verticals, such as private equity, venture capital, and business incubation.



Sector
Finance

DUBAI BUSINESS FORUM CHINA

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Rafia Al Abbar

Head of Human Resource
Dubai Islamic Bank

Established in 1975, DIB is the largest Islamic bank in the UAE by assets and a public joint stock company listed on the Dubai Financial Market. Spearheading the evolution of the global Islamic finance industry, DIB is also the world's first full service Islamic bank and amongst the largest Islamic banks in the world. With Group assets now exceeding US\$110 billion and market capitalisation of more than US\$18 billion, the group operates with a workforce of around 12,000 employees and more than 540 branches in its vast global network across the Middle East, Asia and Africa. DIB's ecosystem, spanning across UAE, Pakistan, Turkey, Indonesia, Kenya, Sudan and Bosnia, reaches more than 11 million customers — a reflection of its expanding scale and trusted franchise.



Sector
Finance



Khalifa Almarri

Executive Director – Shared Government Services
Dubai Digital Authority

Dubai Digital Authority is a government entity established under Law No. (22) of 2023. It is an initiative launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai, with the aim of digitalizing life in Dubai leveraging advanced technology to serve people and enhance community well-being.



Sector
Logistics

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Other Representatives:

- Yiling Gui, Regional Representative Far East

Dr. Hamad Buamim

Chairman
DMCC

Established in 2002 with the mission of establishing Dubai as a commodity trading and enterprise gateway to the Middle East and beyond, DMCC has since grown to become one of its most important economic drivers, today accounting for 15% of all foreign direct investment in the emirate.

DMCC is also one of the city's most dynamic and exciting destinations, home to world-class mixed-use developments Jumeirah Lakes Towers and Uptown Dubai, which together accommodate more than 100,000 working professionals, residents and visitors.

Voted the number one free zone on the planet for 9 consecutive years, DMCC is where the world does business.

DMCC

Sector
Free Zone

DUBAI BUSINESS FORUM CHINA

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Benjamin Lai

Managing Director
DP World China

Benjamin Lai is Managing Director of DP World China, with over 20 years of leadership experience in maritime, logistics, freight, and supply chain operations. He has led regional business integration, commercial growth, major terminal operations, and strategic investments across Greater China. He holds a bachelor's degree and an Executive MBA.

Other Representatives:

- Shengli Hu Senior, Manager
- Saeed Essa Almeiri, Senior Manager Sales



DP WORLD

Sectors
Logistics
Free Zone

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H.E. Amna Lootah

Director General

Dubai Airport Free Zone & Dubai CommerCity

Dubai Airport Freezone (DAFZ) is a premier economic hub adjacent to Dubai International Airport (DXB). Established in 1996, it allows 100% foreign ownership, 0% corporate and personal tax, and zero customs duties. It serves as a strategic launchpad for global trade across 20+ industries.

Other Representatives:

- Abdur Rahim Ghulam Nabi, Chief Advisor to CEO
- Mohammad Khalid AlShirawi, Senior Executive – Marketing and Business Growth
- Reajin Hong, Assistant Manager - Business Account Asia & Africa

**DUBAI
IRPC
FREE** Dubai
Airport
Freezone
المنطقة الحرة بمطار دبي

DUBAI
COMMERCITY دبي كوميرسيتي

Sector
Free Zone

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Arjun Sarkar

Vice President - Digital Ecosystem and Partnerships

Dubai CommerCity

Dubai CommerCity (DCC) is the first and leading free zone dedicated exclusively to digital commerce in the Middle East, Africa and South Asia (MEASA) region. Developed as a joint venture between the Dubai Integrated Economic Zones Authority (DIEZ) and Wasl Properties, it provides a fully integrated ecosystem designed to support e-commerce businesses from startups to global enterprises.

DUBAI
COMMERCCITY
دبي كومير سيتي

Sector(s)

Free Zone

Digital Commerce



H.E. Hadi Badri

Chief Executive Officer

Dubai Department of Economy & Tourism

Dubai Economic Development Corporation (DED) is the Economic Development arm of the Dubai Department of Economy and Tourism. DED's goals include enhancing Dubai's economic competitiveness, implementing economic development plans, supporting diversification and sustainability of the emirate's economy, attracting foreign investment and global talent in vital sectors, strengthening Dubai's position as a global destination for investments and entrepreneurship in the digital economy, and establishing projects focused on advancing innovation, artificial intelligence and technology.

Other Representatives:

- Dean Zhu, Manager Investment Attraction
- Salem Alhathboor, Associate Director



Sector
Government



Samia Abdulla Mohamed Saleh

Shareholder, **AMSAF Investment LLC**

Director of Art, **Dutco Interiors LLC**

AMSAF Investment LLC is a Dubai-based single-family office founded in 2006 by the late H.E. Abdulla Mohammed Saleh. The firm manages a diversified portfolio spanning real estate, equities, and financial assets across the MENA region and international markets, with strategic investments including DUTCO and Marsh Emirates. AMSAF focuses on sustainable growth, responsible investing, and supporting Dubai's long-term economic development.

Dutco Interiors LLC, a subsidiary of the Dutco Group, provides end-to-end interior fit-out solutions across design, planning, authority approvals, joinery manufacturing, project management, and construction.



Sector
Construction
Real Estate
Finance
Mobility

DUBAI BUSINESS FORUM CHINA

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DUBAI CHAMBERS



Tariq Baker

Vice Chairman & Managing Director

Dutco Group

Founded in 1947, Dutco Group is a diversified UAE conglomerate active in construction, hospitality, energy, trading, logistics, and real estate. Guided by Ahmad and Tariq Baker, it has supported Dubai's development while maintaining internationally certified standards in quality, safety, and environmental responsibility.



Sector

Construction
Hospitality
Energy
Trading
Real Estate

DUBAI BUSINESS FORUM CHINA

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Faisal Bin Sulaitin

Chief Executive Officer

Economic Security Center of Dubai

Economic Security Centre of Dubai (ESC) is the government entity mandated to safeguard Dubai's financial and economic system. By combating financial crimes, enhancing transparency, and ensuring regulatory compliance, ESC strengthens the emirate's position as a secure and trusted global business hub. Through strategic partnerships with local and international stakeholders, the Centre protects economic integrity, fosters investor confidence, and contributes to Dubai's long-term sustainable growth.

مركز دبي للأمن
الاقتصادي
Economic Security
Center of Dubai



Sector
Government
Finance

DUBAI BUSINESS FORUM CHINA

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Essa Saaed Al Falasi

Board Member, **Dubai Jewellery Group**

Chairman, **Emirates Minting**

Vice Chairman, **Dubai Bullion & Refinery Group**

Emirates minting (EMR) is a premier gold and silver refinery, and a mint house producing investment grade gold and silver products. Besides the manufacturing facility, EMR expanded their business-segments to include retail and e-commerce for business-to-business and business-to-consumer.

**EMIRATES
MINTING**

Sector
Jewellery



Hind bin Khirbash

Chief Executive Officer
Emirates National Investment

Emirates National Investment (ENI) is a private investment firm building a group of high-impact businesses across the UAE and MENA region. Since its founding in 1982, ENI has grown into a group structure with active interests in real estate and a strategic mandate to expand into select sectors aligned with regional growth and lifestyle shifts. Guided by a disciplined, long-term approach, ENI builds companies with institutional rigor and entrepreneurial execution, creating enduring value across industries while maintaining agility in identifying future opportunities.



Sector
Investment

Other Representatives:

- Alia Bin Khirbash, Board Member



Badr Abbas

Divisional Senior Vice President
Emirates SkyCargo

Badr Abbas became Divisional Senior Vice President of Emirates SkyCargo in July 2024, leading global cargo operations across more than 152 destinations on six continents and driving the division's 10-year growth strategy. Over 25 years with the Emirates Group, he has held senior commercial roles including Senior Vice President of Commercial Operations for Africa and the Far East, and Vice President for UAE and Oman, with earlier postings across Pakistan, Saudi Arabia, Tunisia, Libya, Yemen and Cyprus. He holds a Bachelor's degree in Business Administration and a Higher Diploma in Accounting, with executive programmes at London Business School and Cranfield School of Management.



Sector
Cargo
Logistics



Yousuf Al Ghurair

Chief Innovation Officer

Essa Al Ghurair Investment

Essa Al Ghurair Investment LLC (EGI) was founded in 2012 by Mr Essa Abdulla Al Ghurair, with a board of his sons drawing on three generations of family enterprise experience. In 2013, EGI established Karam Foods Industries, launching a state-of-the-art coffee roaster—one of MENA's largest—that roasts and grinds over 7,000 tons of coffee annually, backed by extensive in-house storage and facilities. Its healthy-lifestyle range includes the gluten-free brands Ojao® Pasta and Flocons®. EGI also invests in Dubai real estate and pursued a distinctive opportunity in Saudi Arabia's flour-milling privatization, applying its proven expertise and technical proficiency across a diverse group.



Sectors

Food & Agriculture
Manufacturing
Healthcare
Real Estate
Energy

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Mohammed Al Shehhi

Chairman

Euromercato

EUROMERCATO is a modern, sustainability-focused company offering premium authentic European products. We source directly from artisan producers, connecting European culinary culture with the UAE. Our commitment includes food safety, market awareness, and ethical sourcing with a focus on environmental and social responsibility, we deliver trusted value to our customers. Our products are available in leading retailers such as Carrefour, UnionCoop, Lulu, Geant, Grandiose, and Dubai Duty Free. We also operate through our online platform and major aggregators like Talabat, Deliveroo, Elgrocer and Careem. Additionally, we serve food service clients like Emirates, FlyDubai, and Etihad, supporting entrepreneurship and innovation in every aspect of our business.



Sector
FMCG
Retail

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Other Representatives:

- Walid Hizaoui, Chief Strategy Officer

Shehab Gargash

Founder & Chairman
Gargash Prime

Gargash Prime is a diversified investment and operating holding company focused on building, scaling, and investing in businesses across high-growth sectors, including automotive, mobility, real estate, logistics, financial services, hospitality, and technology.

Rooted in over a century of entrepreneurial heritage, Gargash Prime is a family business in its second century; recognized for its modernistic and forward-looking vision, preserving the pedigree of a 100-year business while delivering integrated, innovative and competitive services for a new dynamic world.

Our mission is to create long-term value by combining capital, strategic partnerships, and operational expertise to unlock growth opportunities across the UAE and the wider region. We take a hands-on approach to developing businesses, driving operational excellence, strengthening governance, and accelerating sustainable growth.



قرقاش برايم
Gargash Prime

Sector
FMCG
Retail

DUBAI BUSINESS FORUM CHINA

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Essa Sharafi
Director
Sharafi Holding

Gerab National Enterprises LLC is a leading supplier of Pipes, Valves, Fittings, Flanges, and related components across the UAE and beyond. With over 45 years of experience, Gerab caters to key sectors such as oil & gas, power, water desalination, civil engineering, and process industries. Leveraging a global footprint spanning 60+ countries, the company is committed to delivering certified, high-quality, and reliable piping solutions. Our guiding principle — “Your Business, Our Commitment” — underscores the focus on partnership and excellence

Sharafi Holding



شرفي القابضة

Sector

Oil and Gas
Petrochemical
Water
Power
Civil

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Noor Sweid

Founder & Managing Partner

Global Ventures

Global Ventures is a UAE-based venture capital firm focused on Series A investments in mission-driven startups across the Middle East and Africa. Managing over US\$400 million in assets, the firm has completed more than 65 investments since 2018 across sectors including fintech, digital health, edtech, and agritech. Recognised as a top-decile performing fund, Global Ventures supports founders building high-growth companies that drive innovation, job creation, financial inclusion, and improved access to essential services across emerging markets.

global.ventures

Sector

Venture Capital

Other Representatives:

- Soulaima Chamsi-Pasha, Director of Investor Relations



Faiza Al Sayed

President

Grandeur Home Interiors

Grandeur Home Interiors is a Dubai-based furniture and home interiors company established in 1988. The brand offers refined home furnishing solutions, including furniture, home décor, lighting, fabrics, and wallpapers, with a focus on quality craftsmanship and elegant design. Grandeur represents prestigious American furniture brands and offers a wide range of styles, from traditional to transitional and contemporary, catering to both residential and office spaces. Located in Jumeirah, Dubai, Grandeur is known for providing stylish, functional, and long-lasting interiors that reflect individual lifestyles and refined taste.



Sector
Retail



Alan Qi

President

Huawei Cloud Middle East and Central Asia Region

Huawei Cloud is Huawei's cloud service business, focused on providing cloud computing and AI technologies and services to organizations across industries. As part of Huawei, a global provider of information and communications technology (ICT) infrastructure and smart devices, Huawei Cloud supports digital and intelligent transformation by combining cloud infrastructure, computing, data, and artificial intelligence capabilities. By the end of 2025, Huawei Cloud covered 34 geographical regions and 101 availability zones, providing cloud services to customers in more than 170 countries and regions. It has also built a global ecosystem comprising more than 10 million developers and 59,000 partners, with a continued focus on accelerating AI adoption and enabling industry innovation.



HUAWEI CLOUD

Sector
Technology

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Abdulla Habib Almulla

Chief Executive Officer

Habib Al Mulla and Partners

Habib Al Mulla and Partners stands as a preeminent law firm in the United Arab Emirates, with a legacy dating back to 1984, and a long-established reputation for advising on high-stakes disputes, complex commercial matters and sensitive regulatory issues. Under the visionary leadership of Dr. Habib Al Mulla, the firm has played a pivotal role in modernizing the UAE's legal framework, particularly in developing the legal infrastructure of the Dubai International Financial Centre (DIFC). The lawyers deliver full-spectrum expertise across 10+ practice areas, including, dispute resolution, arbitration, corporate and commercial, and banking and finance, serving clients in 14+ industries such as financial services, construction, energy and healthcare. With offices in Dubai, Abu Dhabi, Istanbul, Moscow, Baghdad, Cairo, and New Delhi, the firm advises regional and international clients across multiple jurisdictions, combining local legal insight with cross-border coordination.

Other Representatives:

- Amir Alkhaja, Managing Partner



Sector
Legal Services



Stanley Hsu

COO - Greater China

ISS Global Forwarding

ISS Global Forwarding (ISS GF) is a global freight forwarding, logistics and supply chain solutions provider, delivering transportation and warehousing services across more than 60 countries. Headquartered in Dubai's Jebel Ali Free Zone, ISS GF combines regional expertise and agility to support international supply chains. With more than 900 employees, ISS GF provides air freight, ocean freight, road freight, multimodal transportation, contract logistics, industrial projects, and aerospace and aviation solutions. In 2025, the organisation moved 150,000 TEUs, handled more than 88,000 shipments, transported over 35 million kilogrammes of air freight cargo and completed 11,000 full truckload movements. Its warehousing footprint exceeds 4.4 million cubic feet. ISS GF is wholly owned by the Investment Corporation of Dubai (ICD), the principal investment arm of the Government of Dubai. Guided by a customer-first approach, ISS GF focuses on simplifying supply chain complexity and being easy to do business with.



Sector
Logistics



Anders Kron

Vice President - Business Development

JAFZA

We are the leading provider of smart logistics solutions, enabling global trade through 560 business units across 75 countries. Our services span marine operations, industrial parks, and technology-driven solutions. With over 115,000 employees, we build lasting relationships with governments, shippers, and stakeholders to deliver unrivalled value. Sustainability is central to our operations. We anticipate change and deploy industry-leading technology to create the smartest, most efficient trade solutions — ensuring a positive impact on economies, societies, and our planet.



Sectors

Logistics
Free Zone



Tawhid Abdulla

Chief Executive Officer

Jawhara Jewelry

Jawhara Jewellery is one of the leading jewellery retailer in the Middle East, widely recognized for its premium gold, diamond, and pearl collections. The company traces its roots back to its establishment in the UAE in 1907, where it began as a modest retail venture with a vision to deliver high-quality jewellery backed by trust and craftsmanship.

Over the years, Jawhara Jewellery has grown steadily, expanding its footprint across the UAE and into other regional markets, evolving into a well-established brand known for reliability and value. With over 300 + stores across the globe the brand has cemented its position as a leading jewellery retailer.



Sector
Jewellery Retail



Lucas Xie

General Manager
Keeta UAE

Keeta is the international food delivery platform of Meituan, the world's largest on-demand delivery company. Through advanced technology, AI-powered logistics, and a customer-centric approach, Keeta connects consumers with restaurants and local merchants while providing flexible earning opportunities for delivery riders. In the UAE, Keeta is committed to supporting the digital economy, empowering SMEs, creating jobs, and collaborating with government and community partners to enhance service quality, road safety, and sustainable urban development.



Sector
E-Commerce

Other Representatives:

- Jeelan Herz, Director – Government Affairs

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Cannon Wang

Chief Strategy Officer

Legend Holding

Legend Holding Group is a UAE-founded, Chinese-owned multi-industry conglomerate established in 2008, with operations across automotive, mobility, logistics, green energy, oil & gas, robotics, trading, and technology.

The Group has built a strong international footprint, including vehicle trading and re-export activities to more than 100 countries, as well as the distribution of Chinese automotive brands such as 212 and KAIYI in the UAE.

With a growing portfolio of businesses and strategic partnerships, Legend Holding Group focuses on connecting China, the UAE, and global markets by introducing innovative products, expanding cross-border trade, and developing long-term investment opportunities.

The Group is also the first Chinese family business registered in the UAE under the Ministry of Economy and Tourism.



Sector

Logistics
Automotive
Green Energy
Robotics
Trading
Technology

Other Representatives:

- Waseem Khalayleh, Director of Corporate Communications

DUBAI BUSINESS FORUM CHINA

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Yousuf Lootah

Founder & CEO
Lootah Biofuels

Lootah Biofuels, founded in Dubai in 2010, is the Middle East's first commercial biofuel company. The company develops sustainable alternative fuel solutions to support the region's long-term energy needs. Through expanding production capacity, strengthening distribution networks, and advancing biodiesel quality, Lootah Biofuels is driving the adoption of environmentally friendly biofuels and contributing to a more sustainable energy future.

Other Representatives:

- Dr. Basheer Shehadeh, Chief Strategy Officer



Sector
Energy



Abdulla Saeed

Director of Agriculture Business
HSA Group

Midstar is a global agricultural commodities trading company established in 2006, with operations in Dubai, Singapore, and Egypt. Specializing in commodities for human and animal consumption, the company manages the full supply chain, sourcing and trading bulk agricultural products including grains and sugar. Midstar handles annual volumes exceeding 5 million metric tons, supplying raw materials to wheat flour mills, sugar refineries, and major food processors worldwide. Built on a strong heritage of ethics, integrity, transparency, and commitment, the company has earned a reputation as a reliable global trading partner. With a multinational team and a strong destination footprint, Midstar continues to develop long-term partnerships across international markets while driving sustainable growth and operational excellence in the agri-business sector.



Sector
Agriculture

DUBAI BUSINESS FORUM CHINA

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DUBAI CHAMBERS



Sun Tianshuo

Manager China Southern Region

Noon

noon is the Middle East's leading e-commerce platform, founded to strengthen the region's digital economy and deliver exceptional value to customers and businesses. Launched in the UAE and Saudi Arabia in 2017, and later in Egypt in 2019, noon has grown into the region's largest online shopping destination. Powered by in-house technology, the company has built strong capabilities across its marketplace, fulfilment, logistics, and payment systems, creating a comprehensive digital commerce ecosystem.



Sector
E-Commerce

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Fathiya Alkhamiri

Owner & Founder

Oh la la Abaya Couture

Founded in 2007, Oh La La Abaya Couture is a Dubai-based luxury abaya brand specializing in bespoke and limited-edition designs for discerning clients across the UAE and the GCC. Renowned for its craftsmanship, exclusivity, and attention to detail, the brand has proudly catered to high-profile VIP clientele and has showcased its collections through prestigious retail locations across Dubai.

Sector
Fashion

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Paul Raynor

Chief Operating Officer
Sanipex Group

Established in Dubai in 1995, SANIPEX GROUP is a leading provider of designed solutions for Bathrooms, Kitchens, Surfaces, Lighting, Lifestyle and Outdoor Living. For 30 years, SANIPEX GROUP delivers exceptional products and services across the Middle East, Africa and Europe. With showrooms in Dubai, Abu Dhabi and London, and partner retailers in over 30 countries, we provide a complete solution for Residential, Hospitality and Commercial projects.

SANIPEXGROUP

Sector
Retail

DUBAI BUSINESS FORUM CHINA

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DUBAI CHAMBERS



Osama Ibrahim Seddiqi

Vice-Chairman & Chief Financial Officer

Seddiqi Holding

Seddiqi Holding was established in 2007 to drive the business' overarching goal of customer centricity and operational excellence. United by the group's vision to transform time into cherished moments, Seddiqi Holding operates a diverse range of businesses including Ahmed Seddiqi, Swiss Watch Services, Mizzen and Seddiqi & Sons Investments which includes Seddiqi Properties, a real estate management entity. Ahmed Seddiqi is the largest business unit within the group, with over 100 luxury watch and jewellery brands across 50 locations and is proudly celebrating its 75th anniversary.



Sector
Retail



Salah Sharaf AlHashmi

Vice President

Sharaf Group

Established in 1968, Sharaf Group is a prominent Dubai-headquartered conglomerate operating across Shipping & Logistics, Retail, Travel & Tourism, IT, Financial Services, Hospitality, Real Estate and Manufacturing. Over five decades, the Group has expanded to over 60 countries across the Middle East, Africa, and Asia, employing over 11,000 individuals from 83 nationalities. Led by seasoned industry experts and committed to ethical practices and trusted partnerships, Sharaf Group continues to drive innovation, deliver lasting value, and expand its global footprint.



مجموعة شرف
SHARAF GROUP

Sector(s)

Private



Sunil Kumar

Chief Executive Officer
Spinneys

Spinneys is a leading premium fresh food retailer in the Middle East, operating 94 stores across the UAE, Oman, and Saudi Arabia, including Waitrose outlets in the region. Since opening its first store in Dubai in 1961, the company has built a strong reputation for high-quality fresh produce and exclusive private label products. Supported by global sourcing offices and an extensive international supplier network, Spinneys continues to expand its regional footprint, with planned market entries into Kuwait and the Philippines.



Sector
Retail

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Eman Mohammed Al Suwaidi

Executive Director

The Executive Council of Dubai Government

The General Secretariat undertakes several functions to support The Executive Council and the Strategic Affairs Council. These functions include public policymaking, developing strategies and initiatives, decision making, determining the strategic directions of the emirate through the Dubai Plan, and supervising its implementation. Furthermore, it coordinates and synchronizes government entity efforts in line with the objectives of government work in the emirate, including providing a sustainable quality of life, creating a positive social and economic impact on society, and establishing happiness as a basic right among citizens and residents.

المجلس التنفيذي
THE EXECUTIVE COUNCIL

Sector
Government



Neil Percy

Managing Director
Wafi Group

Founded in Dubai in 1973 by His Highness Sheikh Mana bin Khalifa Al Maktoum, Wafi Group is a diverse conglomerate active across several industries. Its five subsidiary LLCs cover property, hotels, hospitality, industrial services and transport. Wafi City is the flagship project within its Property division. Headquartered in the UAE, the Group also operates in other countries. Its growth reflects a commitment to excellence, efficiency and teamwork. With more than 3,500 employees, Wafi Group continues to expand its reach, overcome new challenges and set higher standards, building on a strong regional presence while seeking fresh opportunities across its markets worldwide.



Sector
Logistics

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Fadi Ghandour

Executive Chairman
Wamda Group

Wamda Capital is an early-stage, MENA-focused technology investor based in Dubai, UAE founded by Fadi Ghandour. Wamda Capital invests in transformational startups and creates meaningful partnerships with entrepreneurs.



Sector
Investment

DUBAI BUSINESS FORUM CHINA

POWERED BY

DUBAI CHAMBERS



Tariq Al Wahdi

Group Chief Executive Officer

7X

7X, a Public Joint Stock Company under the Emirates Investment Authority, is headquartered in Dubai, UAE. It oversees a diversified portfolio spanning logistics, mobility, financial services, digital communications, and postal services, including the National Network for Logistics (NXN), EMX, FINTX, EDC, Emirates Post, and AutoLogiX, a joint venture with Chinese autonomous driving technology company Zelostech.

Building on a longstanding national legacy, 7X develops integrated solutions and platforms that connect physical and digital infrastructure, support innovation and strengthen trade, transport, and logistics capabilities. Through its portfolio, 7X empowers businesses and communities, accelerates economic activity, and enables a world in motion.



Sector

Logistics
Mobility
Finance
Communications

Other Representatives:

- Mohamad Khalid Bin Sulaiman, Chief Licensing Officer, Emirates Post Group



H.E. Yahya Lootah

Owner

SS Lootah Group

S.S. Lootah Group, a leading diversified business based in Dubai, was founded by Saeed Ahmed Lootah in 1956. The current Chairman, Yahya Lootah, along with family Board members Nasser, Rashid, Abdulla and Shamsa Lootah, leads the group's broad portfolio of companies across key business sectors including education, healthcare, data infrastructure & associated information technologies, construction, real estate, oil & gas, retail, renewable energies, applied research and financial services. Through its various subsidiaries, S.S. Lootah Group has also established numerous international partnerships and business ventures with leading international companies active in India, China and Canada as well as project offices in South Africa, Tanzania, and other regional countries.



Sector

Education
Healthcare
Technology
Construction & Real Estate
Energy
Finance

Other Representatives:

- Wael Aboushady, Managing Director
- Denis Renald Lefrancois, Advisor to the Chairman, SS Lootah Group
- Dr. Prof. Mohamed Husamaldin A. Sayed, Consultant to Vice Chairman & Professor of Surgery & medical Education, Dubai Medical University



Dr. Ahmed Ali Saeed Ghanim Al Ali

Chief Executive Officer

71 Robotics

71 Robotics is a UAE-based robotics and automation company helping businesses deploy autonomous facilities solutions across warehouses, factories, logistics hubs, and other operational environments. Our specialization is intralogistics, where we combine leading robotics technologies with local system integration, deployment, training, maintenance, and after-sales support. We work with global OEMs including leading Chinese robotics manufacturers to identify high-value use cases, run pilots, integrate solutions with customer systems, and scale successful deployments across the UAE and GCC. As a technology-agnostic partner, 71 Robotics selects the right combination of autonomous mobile robots, automated storage systems, robotic handling, and AI to deliver measurable improvements in productivity, space utilization, service levels, safety, and operating costs.



Sector
Robotics

Other Representatives:

- Eric Peck, Venture Lead

An aerial photograph of the Shenzhen skyline at sunset. The Zhenhua Tower, a tall, slender, blue-tinted skyscraper, stands prominently on the left. To its right are several other modern high-rise buildings. In the foreground, a large, green, landscaped park area with winding paths and a small body of water is visible. In the background, a dense urban landscape with numerous skyscrapers stretches towards the horizon under a warm, orange-hued sky.

DUBAI BUSINESS FORUM CHINA

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DUBAI CHAMBERS